

Project Profile

Walmart, Inc. - Sam Walton Hall
Bentonville, AR



Walmart, the world's largest retailer, partnered with Ford to deliver advanced audiovisual systems for Sam Walton Hall, the training, conference, and presentation facility within the company's new 350-acre headquarters in Bentonville, Arkansas.

- Training and meeting rooms equipped with ceiling microphones, integrated speakers, and large-format displays for interactive learning and collaboration
- 25-panel video walls and dual-display virtual classrooms supporting hybrid training and presentation environments
- Audio and control systems featuring ceiling array microphones, wireless microphones, and DSPs integrated within Zoom Rooms for consistent operation
- Auditorium broadcasting system restored and optimized to deliver reliable performance and unified functionality across campus

Owner
Walmart, Inc.

General Contractor
McCownGordon

Consultant
Apeiro Design

AV Contractor
Ford Audio-Video Systems