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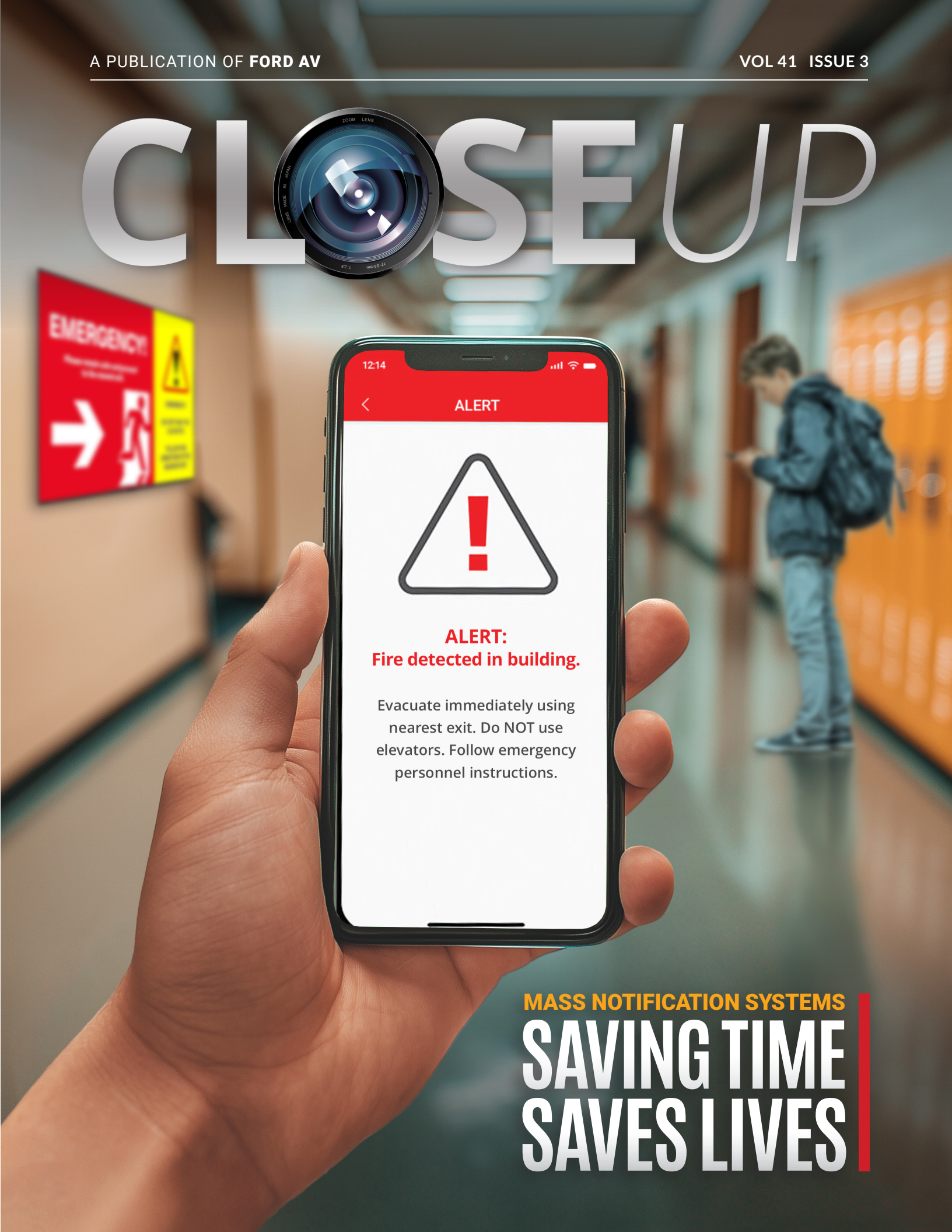
CLOSEUP



MASS NOTIFICATION SYSTEMS

SAVING TIME SAVES LIVES

CLOSEUP

A FREE NEWSLETTER
PUBLISHED QUARTERLY
BY **FORD AV**

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CLEAR AND IMMEDIATE COMMUNICATION CAN MEAN THE DIFFERENCE BETWEEN CONFUSION AND SAFETY

In emergencies — whether it's an active shooter, fire, or severe weather — every second matters. When chaos strikes, clear and immediate communication can mean the difference between confusion and calm, danger and safety. That's why leading campuses, hospitals, corporate buildings, and public facilities are turning to integrated **Mass Notification Systems (MNS)** to deliver life-saving messages fast, across multiple platforms, using predetermined and rehearsed presets.

At Ford AV, we understand that lives depend on how quickly and clearly you can reach every person in your building. Our MNS solutions combine technology, experience, and strategy to ensure your people are informed, wherever they are.

MNS / MASS NOTIFICATION SYSTEMS

TOGETHER, THESE SYSTEMS CREATE A COMPREHENSIVE COMMUNICATION NETWORK THAT IS FAST, FAULT-TOLERANT, AND FULLY MONITORED TO ENSURE YOU'RE ALWAYS READY WHEN SECONDS COUNT.

ACTIVE SHOOTERS

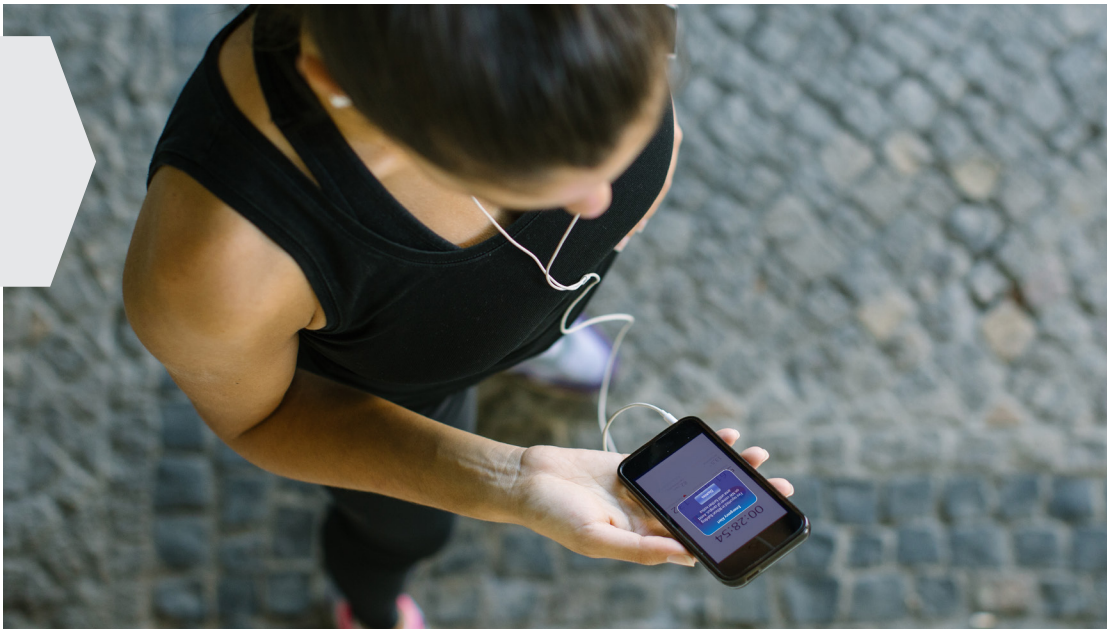
WEATHER

CAMPUS VIOLENCE

FIRE

MASS TEXTING, EMAIL & APP ALERTS

Distribute emergency notifications to mobile phones, desktops, and tablets via text, email and apps. Our MNS supports third-party software, ensuring your team stays informed on or off campus.



VoIP / VOICE OVER IP

VoIP can use existing phone infrastructure to broadcast emergency alerts as well as enable two-way communication with classrooms. This enhances situational awareness and response coordination—minimizing cost and maximizing the reach of your emergency notification system.

PUBLIC ADDRESS (PA) SYSTEM

Broadcast live or pre-recorded instructions across your facility. An MNS integrates with existing PA systems to deliver clear, intelligible messages during emergencies, prioritizing announcements over routine communications.

FIRE ALARM INTEGRATION

Synchronize your MNS with fire alarms to broadcast emergency instructions through speakers, adding clarity and guidance beyond traditional alarms.

DIGITAL SIGNAGE (VISUAL PAGING)

Instantly display visual alerts and evacuation instructions across campus displays. Ideal for reaching those with hearing impairments or in noisy environments, digital signage reinforces spoken messages for maximum impact.

WHY ALYSSA'S LAW MATTERS

Alyssa's Law was named in honor of **Alyssa Alhadeff**, a 14-year-old victim of the Marjory Stoneman Douglas High School tragedy. This legislation mandates that public school buildings be equipped with **silent panic alert systems** that are directly linked to law enforcement and first responders.

The law aims to reduce response times during life-threatening events by enabling immediate notification to authorities without the need to make a call. Integrated into a well-designed Emergency Communication System, panic alert technology can:

- ✓ **Trigger mass communication protocols instantly**
- ✓ **Alert law enforcement while simultaneously broadcasting lockdown or evacuation instructions**
- ✓ **Coordinate visual, audio, and digital alerts for faster decision-making**

As more states adopt Alyssa's Law, schools must ensure their communication infrastructure is up to the challenge. Ford AV's MNS solutions not only support compliance but also exceed expectations for safety, reliability, and speed.

Atlas IED

IPX Networked Public Address
and Visual Technologies

EVERY MESSAGE. EVERY MOMENT. EVERY SPACE. EVERYONE.

Notification Systems Heard By Millions

Check us out at AtlasIED.com or engage with us on your favorite social platform.

For more information, please contact your local FordAV representative.

LG BrightSign

UV5N-E UHD with BrightSignOS™ The Ultimate Digital Signage Solution

Stunning 4K UHD Clarity - Built for 24/7 Reliability - Secure & Simple to Manage

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- **4K UHD Brilliance:** IPS panel with 500-nit brightness delivers vivid, distortion-free visuals from any angle—ideal for retail, hospitality, or corporate spaces.
- **Space-Smart Design:** Ultra-narrow 8.9mm bezels and hidden cabling enable sleek, near-flush wall mounting (just 0.5" clearance).
- **Enterprise-Grade Security:** BrightSignOS™ ensures virus-free operation with remote monitoring via free bsn.Control and compatibility with 100+ CMS platforms.
- **Built to Last:** IP5X dust resistance, conformal coating, and 30° tilt adaptability for harsh environments.

BrightSignOS™ Powered:

The UV5N-E utilizes BrightSignOS™, a leading digital signage operating system.

Key BrightSignOS™ Features:

- Security
- Reliability
- Sustainability
- Comprehensive Support
- Enables remote multi-device monitoring
- bsn.Control Subscription:
  - Includes a free bsn.Control subscription.
- CMS Integration:
  - Offers seamless integration with over 100 Content Management System (CMS) solutions

Transform your customer engagement with LG's cutting-edge signage.

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READY TO ACT?

Whether you're safeguarding a school, corporate office, or hospital, a Mass Notification System from Ford AV helps you respond in seconds Because when lives are at stake, **minutes won't do.**

At Ford AV, we provide extraordinary audio video solutions and craft experiences that elevate your world. With a passion for innovation and excellence, we transform ordinary spaces into extraordinary environments.

Let's Get Started!