

# CLOSEUP



## BUILDING GREEN

**AV TECHNOLOGY'S ROLE IN  
LEED-CERTIFIED WORKSPACES**





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BY **FORD AV**

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# HOW AV SUPPORTS LEED GOALS

As sustainability becomes a top priority for enterprise organizations, AV technology is playing a surprising but essential role in helping businesses reach their green goals. This issue explores how audiovisual systems contribute to LEED certification through energy efficiency, smart power management, and virtual collaboration tools like Teams Rooms and Zoom Rooms.







# GREENER by DESIGN

Austin Energy | Austin, TX

## Smarter AV for Sustainable Workplaces

For enterprise organizations aiming for LEED certification, sustainability includes more than architecture — it extends to technology. Audiovisual (AV) systems help meet LEED goals through energy-efficient, smart communication tools.

## Materials and Lifecycle Sustainability

Many AV products now feature low-VOC (Volatile Organic Compounds) materials, modular designs, and environmental certifications like EPEAT and ENERGY STAR, aligning with LEED material criteria.

## Reduced Travel through Remote Collaboration

AV tools like Microsoft Teams Rooms and Zoom Rooms reduce business travel by enabling effective virtual meetings. This supports LEED credits in the Sustainable Sites category by cutting travel-related emissions.

## Daylight and Lighting Control

AV systems manage lighting and motorized shades to maximize daylight use, reduce glare, and enhance comfort — supporting LEED visual environment credits.

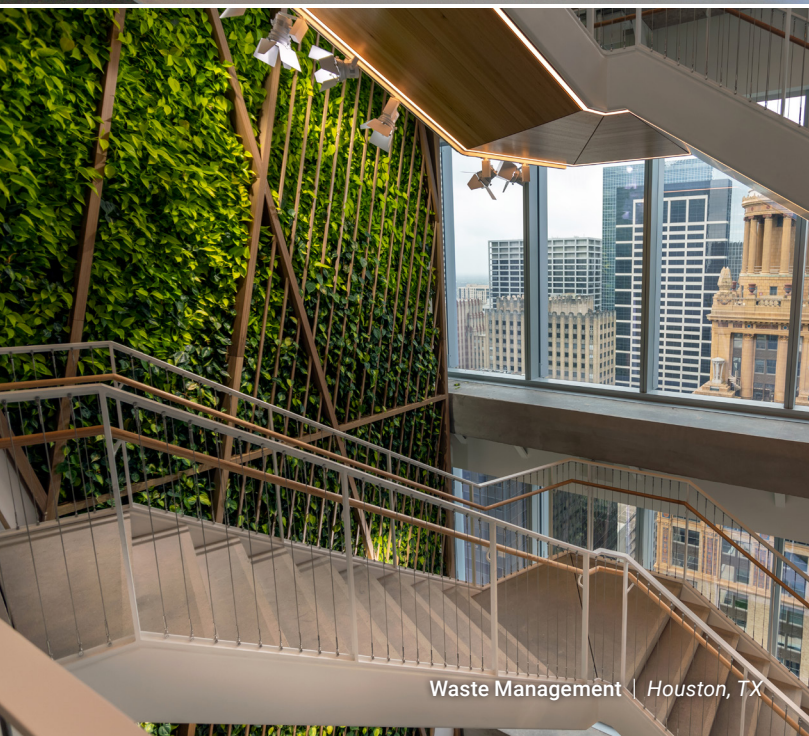




Apple | Cupertino, CA



Capital One | McLean, VA



Waste Management | Houston, TX



University of Tennessee Institute for Public Service | Nashville, TN

## Data-Driven Room Optimization

Remote monitoring tools track how spaces are used, allowing businesses to shut down idle AV systems, consolidate space, and reduce energy usage.

## Smart Building Integration

AV systems that sync with building automation can adjust lighting, HVAC, and shades based on occupancy – supporting LEED goals for indoor environmental quality and energy optimization.

## Energy-Efficient Systems

LED displays, occupancy sensors, and automation features help AV systems minimize energy use by shutting down when not in use, contributing to a building's overall efficiency.

## Smart Power Management

Power management platforms enable centralized control of AV energy use. Features like phantom power reduction and integration with energy dashboards align with LEED energy performance goals.



# TECH TALK | Supporting Sustainability at Scale – AV's Role at Indeed



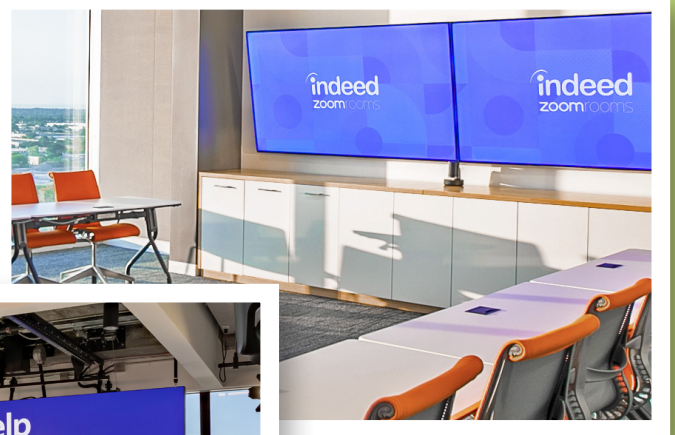
At Indeed, sustainability is a core responsibility. Our pursuit of LEED certification reflects a commitment to building energy-efficient, environmentally responsible workspaces – thoughtfully integrating collaboration technology to support both our people and our environment.

**Jeff Joseph**, Senior Manager  
Technical Project Management  
Global Real Estate

As a global leader in hiring, Indeed prioritizes sustainability in every aspect of its operations – including its workplaces. With multiple LEED-certified offices worldwide, Indeed demonstrates a commitment to reducing environmental impact while creating productive, tech-forward spaces for employees.

AV technology plays a critical role in helping achieve and maintain these sustainability goals. From centralized power management systems that reduce energy use to smart integrations with lighting and HVAC, Ford AV designs solutions that align with LEED standards. Tools like Zoom Rooms and Teams Rooms also support remote collaboration, helping reduce the carbon footprint from travel.

By combining thoughtful design with intelligent AV systems, Indeed continues to set the standard for modern, sustainable workspaces.



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learn more about  
this project.**



# COLLABORATE SMARTER. TRAVEL LESS. STAY CONNECTED.

Cut back on business travel—and your carbon footprint—with Legrand | AV. Our seamless collaboration solutions, built for Microsoft Teams Rooms, make it easy to hold effective, high-quality virtual meetings from anywhere—whether you're in the office, at home, or on the go.



**MIDDLE ATLANTIC**  
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**MIDDLE ATLANTIC**  
Forum™ Arc Tables

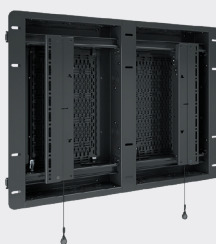


Certified for  
Microsoft Teams

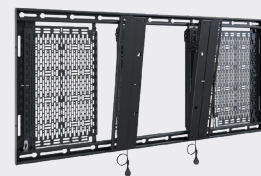
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At Ford AV, we provide extraordinary audio video solutions and craft experiences that elevate your world. With a passion for innovation and excellence, we transform ordinary spaces into extraordinary environments.

**Let's Get Started!**