



*express yourself*

**ford**  **AV**

# *express yourself*



Author. Writer. Performer. Presenter. All are

labels we give ourselves. But yet, if you think about it,

it is only until the message is successfully received

that the process becomes complete. The uninformed

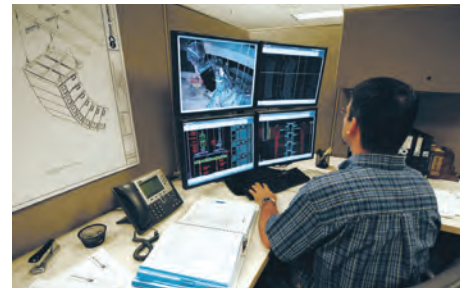
become the informed. The uninspired become inspired.

The hopeless are given hope. Ford Audio-Video


Our business is helping people communicate.

Remember, there is no art if there is no audience.

So go ahead, express yourself.







**ENGINEERING** The engineering team provides the foundation from which extraordinary AV systems are created. Each engineer brings years of academic training and industry experience to each project. With degrees in electrical, mechanical, acoustics, physics, theater, and computer science, Ford's Engineers have the technical expertise to design systems and programs that are easy to use and put you in control of your system.

**PROJECT MANAGEMENT** Project Managers live in the real world of having to make the AV systems work. Keeping abreast of the latest industry technology, coupled with extensive construction experience, is what makes Ford Project Managers the best in the business, capable of meeting each day's challenges with tried-and-true or innovative solutions, as the particulars demand. Planning, scheduling, resource management, execution and problem resolution are the fundamentals upon which Ford Project Managers build and deliver exceptional systems; safely, on time and to specification.

**INSTALLATION & TESTING** The culmination of the design, planning and decision making process depends upon the physical installation of the equipment at the job site. The objective of Job Superintendents and Installation Technicians is to take the specifications, drawings and equipment and apply their craftsmanship to build a system of outstanding performance. The system is tested and commissioned by Ford Engineers and Project Managers prior to turning over to the customer.

**CUSTOMER TRAINING** As technology advances, AV systems are more complex, requiring customer training on how to utilize all the features and benefits. Ford provides a wide variety of customizable training including on-site training, online training, instruction manuals, website videos, and education seminars. The value of the customer's investment can only be realized when its employees are fully trained in the proper use of the system.

**TECHNOLOGY ASSURANCE** Ford offers a full suite of managed services ranging from break-fix to asset management to full-time, on-premises support personnel. As AV systems take on a strategic role in events, presentations and meetings, Ford is prepared with the services you need to keep them operating reliably and ready to work when you are. Our AV engineering, software development and networking expertise combine to maintain your AV communication systems and solve difficult problems when they occur.

# CORPORATE *expressions*



IMA  
Denver, CO



SONIC INDUSTRIES  
Oklahoma City, OK



LIBERTY GLOBAL  
Denver, CO

Business is an exchange of ideas, thoughts, words, promises...In essence, communication is the key to every company's future. Once thought of as a luxury, AV technology has become a necessary means of communication. Whether it's a single boardroom or an entire corporate campus, Ford's experienced technical staff will design and install a system to help accomplish your goals.

**"I hold the Ford AV team in very high regard... I have been impressed by the professionalism, attention to detail, integrity and follow-through."**

Penne Allen  
Dell EMC  
Round Rock, TX

# ENERGY *expressions*



HELMERICH & PAYNE  
Tulsa, OK



DEVON ENERGY  
Oklahoma City, OK



EXXONMOBIL  
Houston, TX

Energy companies use advanced AV systems with 3D visualization to find new sources of oil and gas. Videoconferencing systems improve communications resulting in better business decisions and the distribution of information and energy products. The use of AV technology can provide faster decisions with the ability to quickly and easily collaborate anywhere and anytime.

**"Ford AV continues to show professionalism and why we choose them for installations. It's nice to see professionalism, respect for their work and good customer service."**

Barry Jennings  
National Renewable  
Energy  
Golden, CO



# MUSEUM

*expressions*



OKLAHOMA CITY NATIONAL MEMORIAL & MUSEUM  
Oklahoma City, OK



DENVER MUSEUM OF NATURE & SCIENCE  
Denver, CO



AUSTIN CHILDREN'S MUSEUM - THINKERY  
Austin, TX

**"Our visitors are literally from around the world and Ford AV helps us deliver our story to the visitors to enhance their visit here and bring attention to memorial mission."**

Kari Watkins  
OKC National Memorial & Museum  
Oklahoma City, OK

Museums are built to educate and entertain; to take you back to a different time and place. Within their walls visitors may find themselves engaged in the appreciation of art or compelled by a story of historical importance. Ford incorporates today's technology to enhance each visitor's experience while respecting the integrity of the past.

# SPORTING VENUE

*expressions*



MILE HIGH STADIUM  
Denver, CO



CHESAPEAKE ENERGY ARENA  
Oklahoma City, OK



COORS FIELD  
Denver, CO

**"Ford AV's commitment to getting the job done... was very impressive."**

Scott Magennis  
Colorado Rockies Baseball  
Denver Sports  
Denver, CO

Each week, legions of sports fans cheer on their favorite teams in venues across the nation. Whether a small arena of a 100,000-seat stadium, everyone needs to be able to hear and see. With experience gained from integrating projects such as the Denver Broncos stadium, Colorado Rockies arena, FedEx Forum, and the granddaddy of them all, the Houston Astrodome, Ford can deliver high impact audio and video to each sports fan.

# GOVERNMENT

*expressions*



VETERANS AFFAIRS COMMITTEE BOARDROOM  
Washington, D.C.



LOUISIANA STATE CAPITOL  
Baton Rouge, LA



U.S. HOUSE OF REPRESENTATIVES  
Washington, D.C.

The U.S. House of Representatives engaged Ford to install new AV systems for multiple hearing rooms in 2002. Every year since, the U.S. House has awarded Ford additional projects and has come to depend upon precision installation that meets their demanding time schedules. Over four decades, Ford has provided installations for all levels and branches of governmental entities - Federal, state and local.

**"You are an icon to your service and profession."**

Frank Bereitschaft  
US Environmental  
Protection Agency  
Dallas, TX

# EDUCATION

*expressions*



UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES  
Little Rock, AR



UNIVERSITY OF TULSA LAW SCHOOL  
Tulsa, OK



REGIS UNIVERSITY  
Denver, CO

The classroom is experiencing a global shift in providing curriculum to students through the use of computers, networks and AV display technology. wBlackboards are replaced with interactive whiteboards, TVs replaced with digital displays, and distance learning extends the reach of teachers to students all over the world. Educators use AV technology to help shape the minds of students who have grown up using computers and AV systems.

**"The wisest decision we have made was to choose Ford AV for this project. The support we received at all phases was outstanding."**

A. Michael Valladolid  
University of Texas-  
Houston Education  
Houston, TX



# HEALTHCARE

*expressions*



PARKLAND HOSPITAL  
Dallas, TX



MD ANDERSON CANCER CENTER  
Houston, TX



DENVER CHILDREN'S HOSPITAL  
Denver, CO

**"The Ford AV team went out of their way to be flexible. Great work!"**

**Gregory Allen  
Children's Hospital  
Aurora, CO**

"Where does it hurt?" When technology does not work it can hurt those relying on it. Health care professionals depend on a variety of diagnostic images, images that must be accurate. Videoconferencing can transmit images and sound (cardiac heart beats) to remote locations, which means the best treatment options are available for patients anywhere in the world. Medical schools now use real images transmitted in real time to train tomorrow's doctors.

# HOUSE OF WORSHIP

*expressions*



SOUTHEAST CHRISTIAN CHURCH  
Parker, CO



COTTONWOOD CHRISTIAN CENTER  
Los Alamitos, CA



SAGEMONT BAPTIST CHURCH  
Houston, TX

**"Truly the best contract experience."**

**Betsy Burke  
Gateway Community  
Church  
Houston, TX**

It is all about delivering a message and now there are new ways to deliver it. Churches today want to integrate an abundance of sensory technology into their facilities. Whether it is a single sermon or a full broadcast production, everyone benefits from the technology available to churches today. It is all about communicating.

# ENTERTAINMENT & HOSPITALITY

*expressions*



HEYDAY ENTERTAINMENT  
Moore, OK



JW MARRIOTT HILL COUNTRY RESORT  
San Antonio, TX



WYNN CASINO  
Las Vegas, NV

Conference centers and meeting facilities are expected to provide a unique setup for their customers' needs. This requires a flexible infrastructure system and an AV system that is equally flexible. Using wireless touchpanels, AV media, computer graphics, and data from any source can be routed to any combination of rooms in the facility. There are more ways than ever to enhance a visitor's experience.

**"Could not have been easier to work with."**

**Ben Britton  
Westin Hotel  
Denver, CO**

# THEATER

*expressions*



MCALLEN PERFORMING ARTS CENTER  
McAllen, TX



LILA COCKRELL THEATRE  
San Antonio, TX



OKLAHOMA CITY CIVIC CENTER  
Oklahoma City, OK

The house lights dim, a hush settles over the crowd, the curtain opens. Lights! Sound! Action! The audience has come to be entertained and there is nothing like a live performance to provide that thrill, provided the acoustics, audio and lighting technology properly enhance the performers and scenery. To turn a good performance into a great performance, Ford provides exactly that balance.

**"Your company's efforts helped make the Rio Suite Hotel and Casino expansion a success."**

**Michael Spainhour  
Marnell Corrao Associates  
Las Vegas, NV**



# TRANSPORTATION

*expressions*



LOS ANGELES INTERNATIONAL AIRPORT  
Los Angeles, CA



DALLAS/FORT WORTH INTERNATIONAL AIRPORT  
Dallas/Fort Worth, TX



DENVER INTERNATIONAL AIRPORT  
Denver, CO

**"Your team was excellent in every aspect of the project."**

BARC-DFW  
Dallas, TX

Who's listening? Millions of travelers experience the sound of Ford, 365 days a year. Ford is the largest provider of airport sound, paging and signage systems in the United States. Airport systems are integrated solutions consisting of hardware, software and audio/visual. These systems serve to keep travelers informed of gate announcements, life safety, flight changes, arrivals and departures, gate and baggage claim announcements, and to meet ADA and international language requirements.

# AEROSPACE

*expressions*



NORTHROP GRUMMAN  
Azusa, CA



B-2 BOMBER SIMULATOR  
Tinker AFB, OK



JOHNSON SPACE CENTER MISSION CONTROL  
Houston, TX

**"I am very happy to recommend your company in pursuit of additional projects of a very complex nature.."**

James R. Nuber  
Northrop Grumman  
Segundo, CA

Today's aerospace companies consist of forward thinkers on the cutting edge and they expect the same from their AV provider. Command centers and ground control facilities include a multitude of commercial, industrial and military applications. Through continuing education, Ford engineers stay abreast of the most advanced AV equipment available. This allows us to integrate the most complex systems required by high-tech companies.

# RETAIL & DIGITAL SIGNAGE

*expressions*



COCA-COLA DISNEY SPRINGS  
Orlando, FL



RETAILMENOT  
Austin, TX



EXECUTIVE BRIEFING CENTER  
Dallas, TX

In today's market, digital signage is simply a smart business move. With this informational marketing resource, you can present your company's message instantaneously to customers worldwide from a desktop computer. Whether updating prices on a fast food menu or displaying the benefits of the latest hybrid car, let Ford provide the system while you decide how to creatively target your customers.

**"Professional & competent as always!"**

Patrick Kells  
World of Coca-Cola  
Atlanta, GA

# PROFESSIONAL PARTNERS

*expressions*



JW MARRIOTT HILL COUNTRY RESORT  
San Antonio, TX



LOUISIANA STATE CAPITOL  
Baton Rouge, LA



CITY CENTER  
Las Vegas, NV

On many projects, architects and AV consultants work with Ford to design high-quality systems installed to exacting specifications. Some of the consultants we have worked with include: Acentech, Acoustic Dimensions, ADG, Arup, BAi, Coffeen Fricke and Associates, DL Adams, Jaffe Holden, K2 Audio, Kirkegaard, McKay Conant Hoover, PMK, The Sextant Group, Shen Milsom & Wilke, Thorburn Associates, URS, Veneklasen, Akustiks, Cosentini, Datacom Design Group, Dickensheets, HFP, Ross & Baruzzini, TechKnowledge, Waveguide, and WJHW.

**"A project of this magnitude could only have been achieved through talent, diligence and quality workmanship."**

R. Douglas Leonhard  
USAA Real Estate  
Company  
Six Flags Fiesta Texas  
San Antonio, TX

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# *express yourself*

In 1973, Jim and Claire Ford followed their passion

and founded what was to become one of the largest

audio/video/lighting companies in the U.S. With over

500 employees, they still provide daily leadership and

personalized service. Ford Audio-Video engineers and

installs systems across the nation providing sound, video

and lighting systems for any type of business or venue.



HEADQUARTERS

4800 WEST INTERSTATE 40 | OKLAHOMA CITY, OK 73128

PHONE: 405-946-9966

#### **LOCATIONS**

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TULSA | WASHINGTON, D.C.

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LICENSED PROFESSIONAL ENGINEERS

FOR MORE INFORMATION, CALL OR VISIT US AT:

**800.654.6744**

**[WWW.FORDAV.COM](http://WWW.FORDAV.COM)**

Choosing the most appropriate AV contractor for any facility is critical to the success of your business. You need the latest innovations in communication to be competitive in today's business environment and you want to make certain that each dollar invested helps to fulfill your dream of communicating with your customers, employees and vendors.

We understand that it is about trust and knowledge.

Sincerely,

**FORD AUDIO-VIDEO SYSTEMS, LLC**



JAMES A. FORD, P.E.  
*President*

