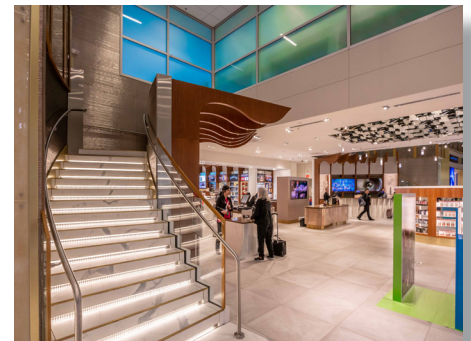


Project Profile

DFW International Airport - Duty Free Store
Grapevine, TX



System Features

DFW International Airport opened the largest duty-free store in the Americas. The two-level experience that spans nearly 17,000 SF and offers world-class shopping, VIP services and cutting-edge technology and for both domestic and international travelers.

- Promo pod creates a 180 degree video experience with a 18' x 10.5' wrap-around 4mm pixel pitch Direct View LED display
- Product kiosk draws in guests with two 12' x 7' 4mm pixel pitch Direct View LED displays in the terminal walkway
- Concierge desk and signage throughout use 65" 4K displays for digital signage and announcements
- Duty Free Store and terminals utilize audio system capable of producing paging messages, live announcements and safety alerts

Participants

Owner
TRG Duty Free Joint Venture

Architects
NCA Partners Architecture

General Contractor
Azteca

Consultant
SmartDesign Group

AV Contractor
Ford Audio-Video Systems

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