

Project Profile

Apple
Cupertino, CA



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System Features

Apple's corporate headquarters is a 2.8 million SF complex that hosts nearly 12,000 employees and visitors on a daily basis. Ford provided AV solutions across this mega-facility to promote employee collaboration and an intimate work environment.

- Over 300 98" 4K displays, Apple TVs and millwork mounted speakers for collaboration walls throughout the facility for small huddles to town hall meetings
- Industrial Design Studio houses over 300 speakers and 80 subs for audio demonstrations and background music
- Large meeting areas feature 98" 4K displays, PTZ cameras, table microphones and speakers for video conferencing capabilities
- Staff monitors real-time social media, news and corporate feeds in the Corporate Communications Room with three 1X4 video walls comprised of 4K displays

Participants

Owner
Apple Inc.

Architect
Foster + Partners

General Contractor
Holder Construction Company

AV Contractor
Ford Audio-Video Systems

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