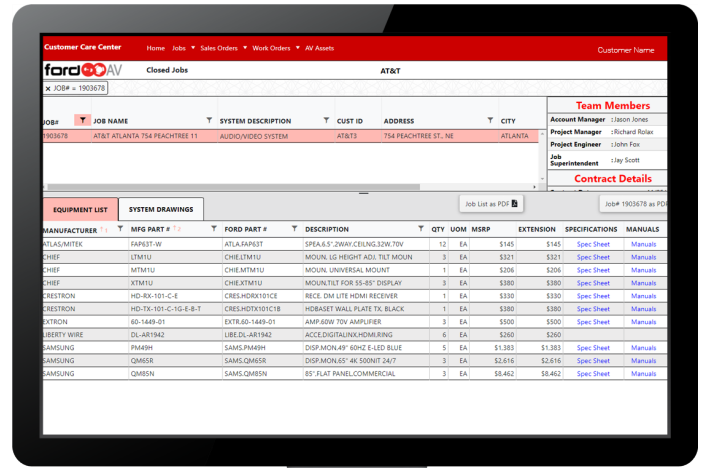


Manage Your AV Systems Globally



Cloud-Based Access to Project Details

AV ASSET MANAGEMENT (AVAM)

The AV industry's most efficient management tool for tracking AV assets.

AVAM (Audio Video Asset Management) utilizes a highly refined cloud-based application that accommodates hundreds of AV meeting spaces across all of your facilities globally.

The exact location of each device and its make, model, serial number and other configuration data is instantly available and searchable by end users. All device data is stored in a secure relational database and no personal data (employees, customers, vendors) or business activity data is stored by AVAM.

This tool was developed to increase efficiency and accuracy when providing AV systems to customers. AVAM gives Ford access to AV system devices instantly during the design and installation process. Then after the completion of the project installation, AVAM provides the Ford Customer Care Center precise information on every device installed in every system in every building across the customer's enterprise.

The end result? Accommodates refresh of new technology, faster and accurate resolution of service issues which maximize the customer's ROI on for all deployed AV systems.

AVAM BENEFITS

- Software created specifically to manage logistics and inventory management for large, complex AV projects.
- Access and maintain all AV device information through a Cloud-Based Customer Portal, with access to as-built drawings, service manuals, MAC/IP address, network configuration, firmware revision, serial number and more.
- Utilized by Ford service and customer support to quickly find necessary device information and accelerate technical assistance.
- Device model numbers and length of service assist in planning for future technology refreshes.
- Device database makes the implementation of Remote Monitoring and Management more efficient and precise.
- Increases system ROI.