

Project Profile

AT&T HQ
Dallas, Texas



System Features

The AT&T Headquarters is an epicenter of communications and technology used for both corporate communication and entertainment. The cornerstone to the Discovery District, the building facilitates both corporate staff and visitors.

- Lobby | Ceiling speakers and camouflaged line array speakers
- Screening Room | Sony CLED video wall measuring 26.5' wide x 14.9' high for presentations and movies
- Staff Food Hall | Features high-brightness outdoor displays, indoor displays, and distributed speakers

Participants

Owner
AT&T

Architects
Gensler

General Contractor
The Beck Group

Consultant
Electrosonic

AV Contractor
Ford Audio-Video Systems

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