

Project Profile

AT&T Executive Briefing Center
Dallas, TX



Scan QR code to view related video.



System Features

When AT&T, one of the world's leading telecom companies, wanted to showcase the future of presentations and business solutions, they called Ford AV to help make their vision a reality. The Executive Briefing Center, located in the heart of their corporate headquarters, demonstrates cutting edge technology for video walls and video conferencing, all of which Ford AV provided.

- 288 micro-tiles were combined to form "The Cube" in the center of the Gallery to create bright, high resolution images on a nearly seamless canvas
- Conference rooms were equipped with teleconferencing capabilities and auto-tracking cameras for simplified and accurate collaboration
- The Gallery now features multiple interactive displays that allow users to dig deeper into understanding the technology at their fingertips

Participants

Owner
AT&T

AV Contractor
Ford Audio-Video Systems

www.fordav.com
800-654-6744

ford AV
Helping People Communicate!