CLOSEUP

A PUBLICATION OF **FORD AV**

Technology
SOLUTIONS
FOR CITY COUNCILS

CLOSEUP

Houston Metro
Houston, TX

Better Community ACCESS

Council chambers across the U.S. continually seek ways to improve their services and provide better access for their residents, staff, and council members. Technology upgrades play a crucial role in achieving this goal by providing access to new tools and resources that streamline processes, improve communication, and enhance decision-making.

City of Southlake
Southlake, TX

Improving COMMUNITY *ENGAGEMENT*

While health concerns are prevalent, citizens are left grappling for alternatives to attending or presenting at government meetings. This has given way to an elevated need to quickly provide better and easy access to residents using specialized technology solutions.

City of Deer Park
Deer Park, TX

City of Englewood
Englewood, CO

Voting & Voice Lift Stations

In legislatures, international conferences, or executive boardrooms, the process of exchanging ideas and opinions, begins by having key delegates talk and be heard. Speaker/Mic/Voting stations capture and deliver sound (and video) to individual council members for clear, intelligible sound.

IT Services

It all starts with the network. From servers to wireless access points, Ford AV has certified engineers trained in network system design to ensure your network is stable and secure.

Security

Safety is top-of-mind in government buildings and campuses, using solutions like Command & Control Systems, Emergency Communications, Mass Alerts, Monitored Sound Reinforcement, Video Surveillance, and Access Control.

Displays

From video walls and direct-view LEDs to large video displays and video projection, Ford AV has the right video display solution for your application.

Integrated Control

Today's meeting rooms contain multiple cameras, microphones, presenter tools, displays and more. Custom-programmed integrated control panels help make a complex technical system easy to control by non-techy users.

Video Broadcast

Whether pre-produced programming or live council meetings, constituents require broadcast-quality content using installed production equipment that is unobtrusive.

Residents attending municipal meetings require convenient and reliable access on any platform or device, both for viewing and presenting from anywhere.

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SHURE

City of
DACONO

The City of Dacono is in one of Colorado's fastest-growing counties. Their rapid expansion has given way to a new city hall featuring the latest technology to accommodate the increased demand for remote access to court/city council meetings.

"Some members of the council and of the public feel uncomfortable participating in person, which required a hybrid option." said Jordan Eichem, Assistant City Manager.

Many members of the public were satisfied watching a video stream; however, that did not provide the ability to present remotely. Since most of the public and council members were accustomed to either Microsoft Teams or Zoom platforms, the system needed to accommodate both platforms simultaneously.

Ford AV engineers accomplish this using a custom HD system design. Jordan continues, "I am very pleased with the functionality of the hybrid meeting setup. We looked at models of other council chambers and thought, 'that's what we want. We want something that looks nice. That's going to be impressive.' And we got that!"

THE NEW
NORMAL.

MXCW MICROFLEX® COMPLETE WIRELESS

Meetings will continue to take place. Debating, decision-making, and voting will carry on. And this demands collaborative working between both remote and office-based employees and delegates. Shure Microflex® Complete Wireless (MXCW) is an all-in-one wireless conferencing system that makes any room the meeting room. Classroom to boardroom, whatever the seating configuration, MXCW is wireless that just works, allowing you and your team to focus on what's important.

+ WORRY-FREE WIRELESS

Innovative Interference Detection & Avoidance technology automatically addresses wireless issues before they are even noticed.

+ EASY TO DEPLOY

From "cart to conference" in minutes. With only three system components, your meeting can be set up in no time, but can also be customized and tailored to your needs.

+ SIMPLE, YET SCALABLE

The all-in-one-design means meetings can happen anywhere. Each participant gets their own microphone, loudspeaker, and control right in front of them.

+ TACKLE ANY SPACE

From flexible meeting spaces to high profile historic venues, with MXCW you always have the right equipment for the next important discussion.

+ MONITOR & CONTROL

Manage all system features with the intuitive and powerful browser-based control interface, including wireless status, battery health, RF settings and more.

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Helping People Communicate!

FORD AV *America's Leading AV Integrator*

We provide innovative solutions for city councils throughout the United States. By leveraging cutting-edge technology, we help communities become more effective in responding to the needs of the people they serve. *LET US HELP YOU GET STARTED!*