

Solutions That Inspire Creativity & Collaboration

Mattress Firm HQ - Houston, TX

Mattress Firm's steady double digit growth over the last several years required them to consolidate two corporate offices into one scalable location that has enhanced productivity and provided an improved collaborative workspace. As a result, a dark, closed-off warehouse was transformed into a bright, inviting, 130,000 SF space lovingly nicknamed Mattress Firm's "Bedquarters."



CHALLENGE

Every Employee Makes a Difference

In order to best tailor the Bedquarters to their employees' needs, the company considered over 300 employee surveys that captured preferences for space requirements, work habits and amenities. This included elements like exposing natural light, creating open common areas and incorporating spaces for rest and recuperation such as ping pong tables, a library, indoor swings, arcade games, nap rooms and free soft serve ice cream 24/7. Future employees will also have a say, as the Bedquarters were designed with flexibility and future expansions in mind.

ACTION

Putting Miscommunication to Rest

For a project dedicated to increasing collaboration between employees, it is no surprise that innovative AV solutions played a huge role in its success. The system was built around a central control system and includes two executive level conference rooms featuring a 98" Christie Commercial-grade UHD LCD Display. Designed for years of use, long run times and low operating costs, the display also boast multi-window capability and an ultra-thin construction. These executive rooms are complemented by a number of huddle spaces, video walls, lobbies, and a cafe complete with enough audio support to host live music events for the employees. The system design put a heavy emphasis on seamless communication to help Mattress Firm's teams work together both locally and remotely without getting in their way.

RESULT

Waking Up on the Right Side of the Bed

Ford AV is proud to say that the Bedquarters' AV system has been a great success in terms of exceeding the company's goals for a relaxed and collaborative working environment. The company is looking forward to utilizing the space to maximize performance in the future.