



START EARLY
FORD AV DESIGN SOLUTIONS





DESIGN

START EARLY— For major AV technology investments, it just makes sense to have real AV experts involved from the very beginning. You would not hire an electrician after the walls have been put up, so why should AV be an afterthought? Invite our highly-trained team of designers to your next project design meeting and keep them involved every step of the way to avoid costly last minute changes.

Whether it's a conference room, auditorium, lobby, open office area, collaboration room, executive briefing center, training room or command center, do not let your AV technology be an afterthought—involve Ford's system designers from the start!

DESIGN | EVALUATE | DELIVER | REALIZE | BUILD



Bank of Hawaii
Honolulu, HI

EVALUATE

Your audio-video system should be just as integrated into the rest of your design as your HVAC or plumbing. Otherwise, technical errors can cause your AV investment to not live up to its full potential.

Ford engineers can study your early plans and provide recommendations to present critical AV design information. Ford is one of the only U.S. AV integrators to have certified Professional Engineers (PE) on staff.

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OUR TEAM CAN PROVIDE TOP TIER ANALYSIS FOR



Acoustical Review



Space Study



Line of Sight Review



Power Study and Requirements



Heat Load Review





DELIVER

Ford system designers deliver critical information needed to ensure your bid documents reflect an accurate scope of work, resulting in lower project cost.

FORD PROVIDES

- ▶ Noise Criteria Recommendations
- ▶ Conduit Plans
- ▶ Millwork Specifications
- ▶ BIM Design
- ▶ 3D Photo Rendering
- ▶ System Device Mounting Details
- ▶ Space Requirements Designation
- ▶ System One-Line Drawings
- ▶ Budgetary Proposals

Note | Ford is a design/build AV contractor and does not provide AV system design services that generate specifications for bidding by other AV contractors.

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REALIZE

Everyone wants a smooth project experience, and that starts with accurate information BEFORE bid documents are sent out and contracts are awarded.

SECURE EARLY AV DESIGN ANALYSIS TO ENSURE

- ▶ Accurate Construction Bid Documents
- ▶ Accurate Bids and Project Cost Estimates
- ▶ Fewer Change Orders
- ▶ Owner's Expectations Are Known, Better Managed and Realized
- ▶ The Right Questions Are Asked and Answered During Design/Development
- ▶ Minimize Errors with Space, HVAC, Power and Trade Assignments In The Scope Of Work

DESIGN | EVALUATE | DELIVER | **REALIZE** | BUILD





BUILD

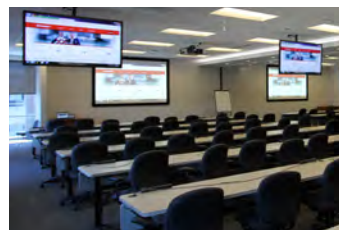
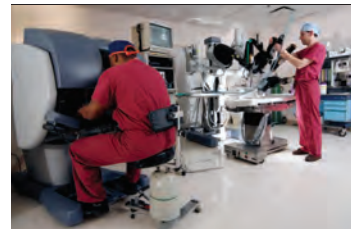
Time to bring your dream to life. Rest easy knowing you will not run into costly last minute changes necessary to make your AV system work at its best. Your assigned design team will stay involved to oversee the installation to your complete satisfaction.

Once the installation is complete, Ford support staff will have all the information they need to provide world-class quality service for years to come. No more pointing fingers between the installation and design teams.

JOB CENTER STAFF

- ▶ 300+ | Job Center employees
- ▶ 90+ | Project Engineers
- ▶ 40+ | Project Managers
- ▶ 30+ | Job Superintendents
- ▶ 125+ | Installation Technicians
- ▶ 2 | Certified Professional Engineers (PE)

OUR WORK





www.fordav.com
800-654-6744