

## AV to Honor, Remember and Inspire

### Oklahoma City National Memorial & Museum

The Oklahoma City bombing occurred when a truck packed with explosives was detonated on April 19, 1995, outside the Alfred P. Murrah Federal Building in Oklahoma City, Oklahoma, leaving 168 people dead and hundreds more injured. The blast was set off by anti-government militant Timothy McVeigh and, until September 11, 2001, was the worst terrorist attack to take place on U.S. soil.



#### EQUIPMENT HIGHLIGHTS

- 50 Touch-Enabled, Fully-Interactive HD Displays
- Ribbon & Mosaic Video Walls
- Automated System-Wide Control and Monitoring
- Designated Audio Zones
- All-Weather Digital Signage and Interactive Way-Finding Kiosks

#### CHALLENGE

##### How to Go Back in Time

The goal of the Oklahoma City National Memorial & Museum's AV upgrade was to provide visitors with an interactive and chronological self-guided tour through the story of April 19, 1995, and the days, weeks and years that followed. The owners knew that only a highly visual AV experience would truly transplant visitors to that historic time and allow them to take the same emotional ride even years later.

#### ACTION

##### Walk a Mile in Someone Else's Shoes

The Ford AV team worked closely with museum curators to design a one-of-a-kind memorial experience. Beginning with Chapter 1 "A Day Like Any Other" and culminating with Chapter 10 "Responsibility & Hope," the museum allows its visitors to experience first-hand the journey of loss and redemption felt by the entire nation. The exhibits include 50 touch-enabled and fully-Interactive HD displays that help guests fully immerse themselves in actual footage and recordings from those years. Meanwhile, careful sound control and designated audio zones mean that a visitor hearing frantic 911 calls in one room does not disturb another observing a moment of quiet reflection in the next. Outside, AV continues to tell the Murrah Building's story and guide museum goers with all-weather digital signage and interactive way-finding kiosks.

#### RESULT

##### Learning From Our Past

Those who do not know history's mistakes are doomed to repeat them. The Oklahoma City National Memorial & Museum has succeeded in its goal to inform and inspire visitors from all generations and walks of life and provide a place of solace for the loved ones of April 19's victims. We at Ford AV were honored to help bring their vision to life and, in doing so, better arm the world against ignorance and hate.