

The Best AV Technology Attracts the Best Young Talent

Oracle - Austin, TX

Oracle, one of the world's largest software companies, recently completed a 565,000 SF campus outside of downtown Austin. Oracle's executives sought an AV solution that not only simplified collaboration with their other offices but also provided cutting-edge technology to draw in promising college graduates.



CHALLENGE

Feel Good About Coming to Work

Oracle recruits many of its employees, including the 1,500 already working at their new HQ, directly out of college. As such, the company has prioritized location and a modern workplace to attract promising new talent. Major investments in AV technology play a large role in getting recruits excited about working for Oracle.

ACTION

Only the Best Will Do

The new Oracle HQ boasts a huge Direct View LED video wall in their main training room as well as digital signage displays in 100+ locations throughout the campus that keep employees up-to-date on everything from company news to sports and popular TV shows. Additional perks include a cafeteria on site, a training center stocked with workout equipment, game rooms for table tennis and even a flag football field. The location is a perk in itself as it's only a short drive from the Central Business District with access to mass transit and the hike-and-bike trails around Lady Bird Lake. Oracle has also pursued less traditional means to appeal to young graduates including buying the adjacent Azul apartment building where employees can live within a short stroll from the office.

RESULT

Onwards and Upwards

No doubt Oracle will relish in their all-encompassing and fully integrated AV system that has the capability to grow with them and their promising new talent for years to come.