

Leading in a Fast-Paced World

JPMorgan Chase

JPMorgan Chase & Co. has become the largest bank in the United States and the sixth largest in the world by total assets. So how does its various international offices stay in touch with one another? It turns out an annual investment to upgrade AV communication plays a large role in increasing their collaboration and decision making speed.



EQUIPMENT HIGHLIGHTS

- Custom fitted speakers
- Hand-tilt PTZ zoom cameras
- 23" touch screen monitors
- Videoconferencing (VTC) codec
- Ceiling microphone array
- 98", LED/LCD, 4K displays
- 18" gooseneck microphones

CHALLENGE

Large in Size, Flexible in Nature

JPMorgan Chase created many flexible meeting areas that communicate through one reliable network. In JPMorgan Chase's new San Antonio office extension, Ford helped establish 6 new conference areas with one, dubbed the War Room, doubling as a training room.

ACTION

The Definition of Decked Out

The War Room showcases the best that modern teleconferencing technology has to offer. At the front of the room you will find two 90" displays complete with custom speakers and a zoom camera. This is flanked by three 23" interactive touch screen monitors used for annotating presentation materials. Finally, a hidden ceiling microphone is topped only by a second zoom camera in the back of the room, which has the ability to transition the space into a training room with the push of a button. With five more conference rooms across the campus showcasing similar AV prowess, JPMorgan Chase's San Antonio presence will never miss a beat with its hundreds of national and international partners.

RESULT

Staying Ahead of the Game

The more global the world market becomes, the more each step forward in the race against one's competitors makes the difference in closing the deals that will take you to the next step. The leaders of JPMorgan Chase understand that investing in quality communication leads to greater decision making speed. That is why they make it a point to continually update their AV technology and stay a step ahead of the game.