

Faster Communication Through Streamlined AV Technology

Chisholm Trail Heritage Museum in Cuero, Texas

Chisholm Trail Heritage Museum needed a way to engage visitors, while also featuring educational videos, by using modern and interactive Audio-Video technologies.



EQUIPMENT HIGHLIGHTS

Planar 22" Touchscreen Displays
Dell Optiplex 3770 Computers
Panasonic PT-RZ370 Projector
JBL Control Speakers & Subwoofer

CHALLENGE

Modern Equipment with a Western Twist

Chisholm Trail's main purpose is to celebrate the local ranching and agricultural tradition that's been alive since the 1860's. Ford AV's main challenge was to integrate modern AV equipment into the exhibits, while not losing the museum's southwestern flair.

ACTION

Integrated Style with Great User Experience

To keep the western style of the Chisholm Trail Museum, Ford AV had the interactive displays fabricated so that the equipment seamlessly integrated into the museum's furniture and decor. The AV system was designed with the guest in mind, resulting in a great user experience.

RESULT

Easy-To-Use System with a Cohesive Design

Made up of seven interactive touchscreen displays, a powerful surround sound speaker system, and a 3500 ANSI Lumens projector, Chisholm Trail's robust AV network stays consistent with the museum's style. Ford AV engineers worked closely with content creators on the west coast to design an easy-to-use interactive experience for museum visitors.