

Multifaceted Yet Easy-to-Use AV

Sysco Foods in Cypress, TX

Sysco Foods is all about bringing more to the table, so it is no surprise they chose Ford to head the extensive AV upgrade in their Shared Services offices. The main goal of this project is to help them better collaborate internally and with Sysco HQ by creating a highly flexible and multi-faceted AV system that is still easy-to-use.

EQUIPMENT HIGHLIGHTS

- Crestron Control S system
- Cisco Videoconferencing Equipment
- Multiple Da-Lite 123" & 164" Screens
- 100+ JBL Speakers
- 5 Vivitek Projectors
- 50+ Shure & Revolabs Microphones
- Samsung Displays



CHALLENGE

Turn Colossal Into Communal

With 170 facilities and 400,000 clients, Sysco Foods easily classifies as a Fortune 500 corporation, yet they have always stressed the importance of community for their workers. Thus, our challenge was to design a system that would make every office feel familiar, every meeting feel intimate (even at a distance) and every employee feel part of the main conversation.

ACTION

With the Push of a Button

The focal point of this project is a massive, multipurpose town hall space outfitted with multiple screens, projectors, automated window curtains and podiums all fully operational via touch panels installed in key locations. This space will hold important future events such as industry conferences, the CEO's company addresses and their annual holiday party. Ford is also updating their conference rooms, cafeteria, and training rooms with the latest video and audio conferencing and control systems. Once all of the equipment has been properly installed and tested, we will ensure the employees enjoy the full spectrum of their new services with formal training sessions and on-hand support.

RESULT

Five Star Rating

Sysco Foods now hosts a system that is fully compatible and connectable to anywhere in their company, which is a huge advantage in the fast-paced world of shared services. Company leaders have already been able to hold meetings with hundreds of participants and communicate from top to bottom in an effective way. We're excited to see what they cook up next!