

Project Profile

Executive Briefing Center
Dallas, TX



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System Features

When one of the world's leading telecom companies wanted to showcase the future of presentations and business solutions, they called Ford to help make their vision a reality. The Executive Briefing Center, located in the heart of their corporate headquarters, demonstrates cutting edge technology for video walls and video conferencing, all of which Ford provided.

- 288 micro-tiles were combined to form "The Cube" in the center of the Gallery to create bright, high resolution images on a nearly seamless canvas
- Conference rooms were equipped with teleconferencing capabilities and auto-tracking cameras for simplified and accurate collaboration
- The Gallery now features multiple interactive displays that allow users to dig deeper into understanding the technology at their fingertips

Participants

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