



Author. Writer. Performer. Presenter. All are

labels we give ourselves. But yet, if you think about it,

it is only until the message is successfully received

that the process becomes complete. The uninformed

become the informed. The uninspired become inspired.

The hopeless are given hope. Ford Audio-Video

Our business is helping people communicate.

Remember, there is no art if there is no audience.

So go ahead, express yourself.













ENGINEERING The engineering team provides the foundation from which extraordinary AV systems are created. Each engineer brings years of academic training and industry experience to each project. With degrees in electrical, mechanical, acoustics, physics, theater, and computer science, Ford AV's Engineers have the technical expertise to design systems and programs that are easy to use and put you in control of your system.

PROJECT MANAGEMENT Project Managers live in the real world of having to make the AV systems work. Keeping abreast of the latest industry technology, coupled with extensive construction experience, is what makes Ford AV Project Managers the best in the business, capable of meeting each day's challenges with tried-and-true or innovative solutions, as the particulars demand. Planning, scheduling, resource management, execution and problem resolution are the fundamentals upon which Ford AV Project Managers build and deliver exceptional systems; safely, on time and to specification.

**INSTALLATION & TESTING** The culmination of the design, planning and decision making process depends upon the physical installation of the equipment at the job site. The objective of Job Superintendents and Installation Technicians is to take the specifications, drawings and equipment and apply their craftsmanship to build a system of outstanding performance. The system is tested and commissioned by Ford AV Engineers and Project Managers prior to turning over to the customer.

CUSTOMER TRAINING As technology advances, AV systems are more complex, requiring customer training on how to utilize all the features and benefits. Ford AV provides a wide variety of customizable training including on-site training, online training, instruction manuals, website videos, and education seminars. The value of the customer's investment can only be realized when its employees are fully trained in the proper use of the system.

TECHNOLOGY ASSURANCE Ford AV offers a full suite of managed services ranging from break-fix to asset management to full-time, on-premises support personnel. As AV systems take on a strategic role in events, presentations and meetings, Ford AV is prepared with the services you need to keep them operating reliably and ready to work when you are. Our AV engineering, software development and networking expertise combine to maintain your AV communication systems and solve difficult problems when they occur.

#### **CORPORATE**

expressions







LIBERTY GLOBAL Denver, CO

Denver, CO

SONIC INDUSTRIES Oklahoma City, OK

Business is an exchange of ideas, thoughts, words, promises...In essence, communication is the key to every company's future. Once thought of as a luxury, AV technology has become a necessary means of communication. Whether it's a single boardroom or an entire corporate campus, Ford AV's experienced technical staff will design and install a system to help accomplish your goals.

"I hold the Ford AV team in very high regard... I have been impressed by the professionalism, attention to detail, integrity and followthrough."

> Penne Allen Dell EMC Round Rock, TX

# ENERGY expressions



HELMERICH & PAYNE Tulsa, OK



DEVON ENERGY Oklahoma City, OK



EXXONMOBIL Houston, TX

Energy companies use advanced AV systems with 3D visualization to find new sources of oil and gas. Videoconferencing systems improve communications resulting in better business decisions and the distribution of information and energy products. The use of AV technology can provide faster decisions with the ability to quickly and easily collaborate anywhere and anytime.

"Ford AV continues to show professionalism and why we choose them for installations. It's nice to see professionalism, respect for their work and good customer service."

> Barry Jennings National Renewable Energy Golden, CO

#### MUSEUM expressions



OKLAHOMA CITY NATIONAL MEMORIAL & MUSEUM Oklahoma City, OK



DENVER MUSEUM OF NATURE & SCIENCE Denver, CO



AUSTIN CHILDREN'S MUSEUM - THINKERY Austin, TX

"Our visitors are literally from around the world and Ford AV helps us deliver our story to the visitors to enhance their visit here and bring attention to memorial mission."

Kari Watkins OKC National Memorial & Museum Oklahoma City, OK Museums are built to educate and entertain; to take you back to a different time and place. Within their walls visitors may find themselves engaged in the appreciation of art or compelled by a story of historical importance. Ford AV incorporates today's technology to enhance each visitor's experience while respecting the integrity of the past.

#### **SPORTING VENUE**

expressions



MILE HIGH STADIUM Denver, CO



CHESAPEAKE ENERGY ARENA



COORS FIELD Denver, CO

"Ford AV's commitment to getting the job done... was very impressive."

Scott Magennis Colorado Rockies Baseball Denver Sports Denver, CO Each week, legions of sports fans cheer on their favorite teams in venues across the nation. Whether a small arena of a 100,000-seat stadium, everyone needs to be able to hear and see. With experience gained from integrating projects such as the Denver Broncos stadium, Colorado Rockies arena, FedEx Forum, and the granddaddy of them all, the Houston Astrodome, Ford AV can deliver high impact audio and video to each sports fan.

#### **GOVERNMENT**

### expressions







LOUISIANA STATE CAPITOL Baton Rouge, LA



U.S. HOUSE OF REPRESENTATIVES Washington, D.C.

The U.S. House of Representatives engaged Ford AV to install new AV systems for multiple hearing rooms in 2002. Every year since, the U.S. House has awarded Ford AV additional projects and has come to depend upon precision installation that meets their demanding time schedules. Over four decades, Ford AV has provided installations for all levels and branches of governmental entities - Federal, state and local.

"You are an icon to your service and profession."

Frank Bereitschaft US Environmental Protection Agency Dallas, TX

#### **EDUCATION**

expressions



UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES
Little Rock, AR



UNIVERSITY OF TULSA LAW SCHOOL



REGIS UNIVERSITY Denver, CO

The classroom is experiencing a global shift in providing curriculum to students through the use of computers, networks and AV display technology. Blackboards are replaced with interactive whiteboards, TVs replaced with digital displays, and distance learning extends the reach of teachers to students all over the world. Educators use AV technology to help shape the minds of students who have grown up using computers and AV systems.

"The wisest decision we have made was to choose Ford AV for this project. The support we received at all phases was outstanding."

> A. Michael Valladolid University of Texas-Houston Education Houston, TX

HEALTHCARE expressions







MD ANDERSON CANCER CENTER



DENVER CHILDREN'S HOSPITAL Denver, CO

**Gregory Allen** Children's Hospital Aurora, CO

"Where does it hurt?" When technology does not work it can hurt those relying on it. Health care professionals depend on a variety of diagnostic images, images that must be accurate. Videoconferencing can transmit images and sound (cardiac heart beats) to remote locations, which means the best treatment options are available for patients anywhere in the world. Medical schools now use real images transmitted in real time to train tomorrow's doctors.

# HOUSE OF WORSHIP expressions



SOUTHEAST CHRISTIAN CHURCH Parker, CO



COTTONWOOD CHRISTIAN CENTER Los Alamitos, CA



Houston, TX

**Betsy Burke Gateway Community** Church Houston, TX

It is all about delivering a message and now there are new ways to deliver it. Churches today want to integrate an abundance of sensory technology into their facilities. Whether it is a single sermon or a full broadcast production, everyone benefits from the technology available to churches today. It is all about communicating.

#### **ENTERTAINMENT & HOSPITALITY**

expressions







JW MARRIOTT HILL COUNTRY RESORT San Antonio, TX



WYNN CASINO Las Vegas, NV

Conference centers and meeting facilities are expected to provide a unique setup for their customers' needs. This requires a flexible infrastructure system and an AV system that is equally flexible. Using wireless touchpanels, AV media, computer graphics, and data from any source can be routed to any combination of rooms in the facility. There are more ways than ever to enhance a visitor's experience.

"Could not have been easier to work with."

Ben Britton Westin Hotel Denver, CO

# THEATER



MCALLEN PERFORMING ARTS CENTER McAllen, TX



LILA COCKRELL THEATRE San Antonio, TX



OKLAHOMA CITY CIVIC CENTER Oklahoma City, OK

The house lights dim, a hush settles over the crowd, the curtain opens. Lights! Sound! Action! The audience has come to be entertained and there is nothing like a live performance to provide that thrill, provided the acoustics, audio and lighting technology properly enhance the performers and scenery. To turn a good performance into a great performance, Ford AV provides exactly that balance.

"Your company's efforts helped make the Rio Suite Hotel and Casino expansion a success."

Michael Spainhour Marnell Corrao Associates Las Vegas, NV

## **TRANSPORTATION**

expressions



LOS ANGELES INTERNATIONAL AIRPORT Los Angeles, CA



DALLAS/FORT WORTH INTERNATIONAL AIRPORT Dallas/Fort Worth, TX



DENVER INTERNATIONAL AIRPORT Denver, CO

"Your team was excellent in every aspect of the project."

BARC-DFW Dallas. TX Who's listening? Millions of travelers experience the sound of Ford AV, 365 days a year. Ford AV is the largest provider of airport sound, paging and signage systems in the United States. Airport systems are integrated solutions consisting of hardware, software and audio/visual. These systems serve to keep travelers informed of gate announcements, life safety, flight changes, arrivals and departures, gate and baggage claim announcements, and to meet ADA and international language requirements.

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NORTHROP GRUMMAN Azusa, CA



B-2 BOMBER SIMULATOR

# AEROSPACE expressions



JOHNSON SPACE CENTER MISSION CONTROL Houston, TX

"I am very happy to recommend your company in pursuit of additional projects of a very complex nature.."

James R. Nuber Northrop Grumman Segundo, CA Today's aerospace companies consist of forward thinkers on the cutting edge and they expect the same from their AV provider. Command centers and ground control facilities include a multitude of commercial, industrial and military applications. Through continuing education, Ford AV engineers stay abreast of the most advanced AV equipment available. This allows us to integrate the most complex systems required by high-tech companies.

#### RETAIL & DIGITAL SIGNAGE

expressions







RETAILMENOT Austin, TX



EXECUTIVE BRIEFING CENTER Dallas, TX

In today's market, digital signage is simply a smart business move. With this informational marketing resource, you can present your company's message instantaneously to customers worldwide from a desktop computer. Whether updating prices on a fast food menu or displaying the benefits of the latest hybrid car, let Ford AV provide the system while you decide how to creatively target your customers.

"Professional & competent as always!"

Patrick Kells World of Coca-Cola Atlanta, GA

## PROFESSIONAL PARTNERS

expressions



JW MARRIOTT HILL COUNTRY RESORT San Antonio, TX



LOUISIANA STATE CAPITOL Baton Rouge, LA



Las Vegas, NV

"A project of this magnitude could only

have been achieved through talent,

diligence and quality workmanship."

On many projects, architects and AV consultants work with Ford AV to design high-quality systems installed to exacting specifications. Some of the consultants we have worked with include: Acentech, Acoustic Dimensions, ADG, Arup, BAi, Coffeen Fricke and Associates, DL Adams, Jaffe Holden, K2 Audio, Kirkegaard, McKay Conant Hoover, PMK, The Sextant Group, Shen Milsom & Wilke, Thorburn Associates, URS, Veneklasen, Akustiks, Cosentini, Datacom Design Group, Dickensheets, HFP, Ross & Baruzzini, TechKnowledge, Waveguide, and WJHW.

R. Douglas Leonhard USAA Real Estate Company Six Flags Fiesta Texas San Antonio, TX

#### MEMBERS/SPONSORS OF:



# express yourself

In 1973, Jim and Claire Ford followed their passion

and founded what was to become one of the largest

audio/video/lighting companies in the U.S. With over

400 employees, they still provide daily leadership and

personalized service. Ford Audio-Video engineers and

installs systems across the nation providing sound, video

and lighting systems for any type of business or venue.



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#### LOCATIONS

OKLAHOMA CITY (HQ) | TULSA | DALLAS | DENVER

LAS VEGAS | AUSTIN | HOUSTON | PHOENIX

HONOLULU | ATLANTA | NEW JERSEY

#### SUPPORT OFFICES

DETROIT | LITTLE ROCK | KANSAS CITY | WICHITA | SAN ANTONIO | SAN JOSE

#### INDUSTRY CERTIFICATIONS

CTS | CTS-D | CTS-I | APEX | CCNA | CCNP | PMP LICENSED PES

FOR MORE INFORMATION, CALL OR VISIT US AT:

800.654.6744

Choosing the most appropriate AV contractor for any facility is critical to the success of your business. You need the latest innovations in communication to be competitive in today's business environment and you want to make certain that each dollar invested helps to fulfill your dream of communicating with your customers, employees and vendors.

We understand that it is about trust and knowledge.

