Project Profile

KidKraft Dallas, TX









System Features

With a goal to inspire children with the power of their imagination through unique and creative heirloom-quality wooden toys and room furnishings, KidKraft needed a solution to connect offices in China, Amsterdam and Texas.

- A videoconferencing system featuring HD displays connects the offices around the world, while low-profile microphones provide a clean appearance and a touchscreen control system makes it simple for users to navigate the videoconferencing system
- Adjustable lighting provides illumination of participants without harsh lighting
- The rooms were acoustically treated to optimize sound for both the local and overseas participants

Participants

Owner

KidKraft

Headquarters - Dallas, TX

AV Contractor

Ford Audio-Video Systems, Inc.

